



The Institutes[®] CPCU Society

Eastern North Carolina Chapter

The Year In Review

What a year 2020 has been so far! Only halfway through and this will be one for the record books. While it may be hard to remember life-before-corona, we were lucky to start the year with a few lunch meetings and a successful I-Day before the virus hit our area.

In January we had the privilege of hosting National CPCU President Elect and CEO of Managing Performance, LLC, Sharon Koches, who spoke with our chapter regarding updates from CPCU at the national level.

Sharon’s areas of expertise include Independent Agency Operations, Large Account Alternative Market Underwriting, Insurance Association Management, and Training.

Our 2020 Board officers were also installed at this meeting. Sharon will be appointed as 2021 President of the National CPCU Society at the In2Risk summit in October.

A rainy day in February brought us our next lunch meeting where we heard from longtime friend of the

Chapter, Stuart Powell. Insurance runs in his blood – his family's insurance agency has roots tracing back to the 1890's.

Stuart went into detail at this meeting explaining and highlighting the varying types of loss settlement in our industry.

Chapter activity for the rest of the spring was cut short due to COVID-19.

The 2020 Leadership Summit and 2020 Summer Social have both been cancelled.



Planning ahead...

- We are actively monitoring the most up to date CDC Guidelines regarding social gatherings.
- Our September lunch meeting is tentatively scheduled at the NC Farm Bureau annex pending further updates from the CDC and office of the Governor

I-Day 2020

In the final few weeks before quarantine, we held our annual I-Day on March 10th at the PNC Arena. Of course, the impending coronavirus outbreak was a big topic. Dr. Michele Osborne, Chief Deputy Commissioner of the NC DOI gave an update from the Commissioner’s office.

Joe Stewart of IIANC and Tim Boyum of Spectrum News gave an outline of North Carolina’s political

landscape in 2020 and 2021.

Joyce Fitzpatrick, owner of Fitzpatrick Communications and PR guru, gave a session on the golden rules of communication in business.

We finished the morning with Rebecca Williams and Andy Montano of the NC Rate Bureau with an outline of the new flood program being offered by the state.

Our buffet lunch included

our Keynote Speaker, James Witherspoon, Director of Risk Management at the Raleigh-Durham Airport.



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I-Day 2020 continued

At that time, the airport had already seen at least 1 case of COVID-19 from an incoming flight from NYC. James discussed the various actions the risk management team at the airport was taking to mitigate the risk resulting from the virus.

Gillian Utesh rounded out the afternoon with a marketing/ branding session from Brandfuel.

Our Chapter Governor, Cody Rowe, recognized our new designees and we finished the event with some raffle prizes.



Congratulations to our 2020 CPCU Designees!



Austin Childers
 Robert DeRico
 Brett Druzak
 Timothy Hyde
 David McCready

Michael Ogunti
 James Penley
 Brody Sanders
 Wesley Toler
 Scott Gardner



CPCU Annual Meeting—IN2RISK 2020

The CPCU Annual meeting, now dubbed "In2Risk 2020" will be held as a digital program from October 7-9.

All digital sessions will be recorded and accessible at any time for registered attendees. Registration costs have been reduced as well.

Check out the [In2Risk website](#) for more details on registration.

Keep an eye out this fall for a national webinar from our very own Past President, Peggi Bird, on Errors and Omissions.

Congratulations Peggi!



NO MORE

In addition to the uncertain times with COVID-19, our country has been experiencing protests, riots, and violence in response to the police killing of George Floyd. National CPCU has released the following statement:

NO MORE

"The CPCU Society, along with the rest of the world, is disheartened and sickened by yet another senseless death in the black community. While the answers to racial injustice are complex and multi-faceted, we stand with all those impacted to say NO MORE.

While many in the United States thought we were past these issues, recent events prove we are not. We vow to be a part of the solution and do whatever we can to ensure that each individual is treated as an equal and with respect regardless of skin color, religion, sexual

orientation, or any other attribute that unfairly labels someone as "different." Our black colleagues may look to be okay to us. But that may not be their truth. The CPCU Society is committed to open dialogue to promote change. Pain does not respect work

or home boundaries. We care about the safety and welfare of people of color and their right to live free from racism and injustice. Support of this movement will make us a better and stronger nation and will make the CPCU Society a better and richer organization."



Update from Good Works Chair, Deane Tolman

Because of the uncertain times we're currently experiencing with COVID 19, coupled with the shutdown of a number of the organizations with which we partner, our chapter is unfortunately in a holding pattern regarding on-going good work projects. However, we are proud to report several noteworthy community outreaches during 2020.



860

Meals donated to the Food Bank of Central & Eastern NC

During our 2020 I-Day seminar (held March 10th) we encouraged attendees to generously donate (through both canned food and money donations). Collectively, we were able to deliver donations to the **Food Bank of Central and Eastern North Carolina** (which converted to the equivalency of 860 meals).

This was especially significant because of so many in our community who were struggling with a shortage of food (through either the loss of their job or the absence of school lunches). We still continue to encourage everyone to provide food donations to your favorite charity/church who are in a position to share food with others!

Our board of directors recently voted and approved the donation of \$500 to **The Green Chair Project**, with whom our chapter has had a long-standing relationship.

Green Chair is an agency who provides home furnishings donated from our community for families



and individuals who have transitioned from experiencing homelessness or disasters and have secured sustainable housing. They further encourage families to prioritize and make positive choices, empowering them to create their surroundings and rebuild their lives.

\$500

Crisis response donation to the Green Chair Project

Since we were not in a position to send chapter volunteers this Spring, we felt that continuing to support them with this financial gift was a great alternative (since there exists a continuous and on-going need for their services). Please also consider making a personal donation to this wonderful organization.



Members of our chapter tremendously look forward to resuming volunteer opportunities, once things again normalize. Meanwhile, we continue to encourage your generosity in giving since there exist so many needs during this difficult time. Thank you for your support, caring and encouragement to others. Take care and stay safe!

16%

of our population faces food insecurity

For information on future Good Works projects, contact Deane Tolman at:

deanetolmanjr@gmail.com

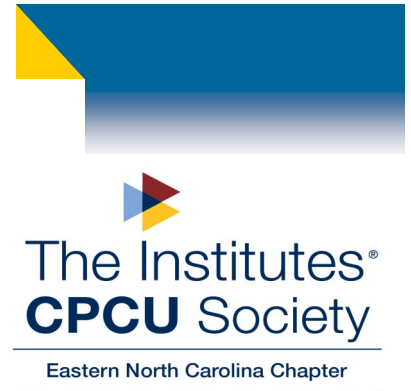
Board of Directors

Officers

- President** - Ali Richards, CPCU, ARM
- VP/President Elect** - Marsha Liles, CPCU, CIC, CISR
- Secretary** - Michael Ogunti, CPCU, CBIA
- Treasurer** - Anne Bosier, CPCU, AIC, AINS
- Immediate Past President** - Peggi Bird, CPCU, CLU, ARM, AU, API, AIM, AIS, AINS

Directors

- Rachel Alpiser, CPCU
- Jay Baas, CPCU, AIC
- David Braswell, CPCU, CIC, CRM
- Dennis Carroll, CPCU, ARM
- Bob Eades, CPCU, ACLS
- Doug Hubble, CPCU, ARe, AINS
- Keith Lee, CPCU, AIC
- Gina Schwitzgebel, CPCU, ARM, AIC, CIC, CRM, AMIM
- Patrick Wiley, CPCU



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Interested in joining the
Board?

Contact Us!

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2020 Board of Directors

